

Cheonmyeongdang Launches AI Korean Saju in 4 Languages Globally

Seoul, South Korea — May 15, 2026

KunStudio, the Seoul-based AI-and-culture studio led by founder Deokhoon Hong, today unveiled Cheonmyeongdang (cheonmyeongdang.vercel.app), the world's first Claude-powered Korean Saju (Four Pillars of Destiny) platform localized for English, Japanese, Chinese, and Korean readers. The launch brings a 1,000-year-old Korean divination tradition into an AI-native experience accessible globally via the web.

Saju, the Korean variant of East-Asian Four Pillars astrology, has been a daily decision-making tool in Korea for a millennium. Until now, English-speaking and Japanese audiences had no production-grade interpretation engine that honored the Korean lineage rather than mixing it with generic horoscopes. Cheonmyeongdang's interpretation pipeline is built on a verified Saju engine that integrates true-solar time, the 24 Solar Terms (Jeolgi), Ten Heavenly Stems / Twelve Earthly Branches, Five Elements (Wu Xing), Ten Gods (Sip-sin), and Yongsin (Use-God) calculation — then layers Claude AI for personalized natural-language guidance.

"Saju isn't a horoscope — it's a personal operating-system map," said Deokhoon Hong, Founder & CEO of KunStudio. "We built Cheonmyeongdang because the world's 7 billion non-Korean readers deserve the same clarity my grandmother got from her village saju master, with no translation loss."

Key features at launch:

- Free instant 4-pillar chart in en/ja/zh/ko
- Premium 30-page PDF report (\$7.99/mo, \$49.99/yr, \$79.99/yr family)
- Claude-powered Saju Master chatbot (unlimited Q&A on paid plans)
- 24 Solar Terms monthly fortune (auto-delivered on the 1st)
- Compatibility test for couples, family, business partners
- 2026 Year of the Red Horse (Byeong-O) annual report

Cheonmyeongdang is live now at <https://cheonmyeongdang.vercel.app/en/> and supports PayPal subscriptions for global payment. Press kit, founder bio, logos, and screenshots are available at <https://cheonmyeongdang.vercel.app/press/>.

About KunStudio

KunStudio (Korea Business Registration 552-59-00848) is a Seoul-based independent software studio founded in 2026 by Deokhoon Hong, building AI products that bring Korean cultural depth to global audiences.

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